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IDENTIFIER:

US 20020156685 A1

TITLE:

System and method for automating electronic commerce transactions using a virtual shopping cart

Summary of Invention Paragraph - BSTX (18):

[0017] The following example illustrates difficulties currently facing shoppers using conventional e-shopping services. Considering an e-shopping service that permits a shopper to fill a shopping cart with multiple heterogeneous items, such as books, music CDs, and/or movies, but still only provides access to a limited set of vendors and for a limited set of items. While this e-shopping service enables the shopper to search for multiple items in a single search, it does not provide the ability to purchase all the items in the shopping cart. Instead, the e-shopping service merely provides links to the vendors' sites so that the shoppers can link to these sites and complete the purchases, one vendor at a time.